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Please find below and/or attached an Office communication concerning this application or proceeding.

-	<u> </u>	Application No.	Applicant(s)
Office Action Summary		09/858,245	BÖWMAN ET AL.
		Examiner	Art Unit
•		Jamieson W. Fish	2617
Period fo	The MAILING DATE of this communication ap	pears on the cover sheet with the c	orrespondence address
A SHO WHIC - Exten after: - If NO - Failur Any re	DRTENED STATUTORY PERIOD FOR REPLEMEVER IS LONGER, FROM THE MAILING Enter it is soon of time may be available under the provisions of 37 CFR 1. SIX (6) MONTHS from the mailing date of this communication. period for reply is specified above, the maximum statutory period et or reply within the set or extended period for reply will, by statutely received by the Office later than three months after the mailing dipatent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNICATION 136(a). In no event, however, may a reply be time will apply and will expire SIX (6) MONTHS from the cause the application to become ABANDONE	N. nety filed the mailing date of this communication. D (35 U.S.C. § 133).
Status			
2a)⊠ 3)□	Responsive to communication(s) filed on <u>27 (</u> This action is FINAL . 2b) This Since this application is in condition for allowed closed in accordance with the practice under	s action is non-final. ance except for formal matters, pro	
Dispositi	on of Claims		•
4)⊠	Claim(s) <u>1-17</u> is/are pending in the application 4a) Of the above claim(s) is/are withdra Claim(s) is/are allowed.		
6)⊠ 7)□	Claim(s) 1-17 is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction and/e	or election requirement.	•.
Application	on Papers		
9)	The specification is objected to by the Examin The drawing(s) filed on is/are: a) acc Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the E	cepted or b) objected to by the lead rawing(s) be held in abeyance. See ction is required if the drawing(s) is objection	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).
Priority u	nder 35 U.S.C. § 119		
a)[Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority document Certified copies of the priority document Copies of the certified copies of the priority document application from the International Bureatee the attached detailed Office action for a list	ats have been received. ats have been received in Applicationity documents have been received au (PCT Rule 17.2(a)).	on No ed in this National Stage
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2) Notice 3) Inform	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449 or PTO/SB/08 · No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informat P 6) Other:	

DETAILED ACTION

Response to Arguments

Applicant's arguments filed 10-27-2005 have been fully considered but they are not persuasive.

In response to applicant's argument that the examiner's conclusion of obviousness is based upon improper hindsight reasoning, it must be recognized that any judgment on obviousness is in a sense necessarily a reconstruction based upon hindsight reasoning. But so long as it takes into account only knowledge which was within the level of ordinary skill at the time the claimed invention was made, and does not include knowledge gleaned only from the applicant's disclosure, such a reconstruction is proper. See *In re McLaughlin*, 443 F.2d 1392, 170 USPQ 209 (CCPA 1971).

Henrick clearly teaches that selecting a URL from a list is an alternative to having a user manually enter the URL (See Col. 4 lines 20-39). It is well known in the art that are many reasons to have a user select text from a list as opposed to manually entering the text (whether the text be a URL or the name of a radio station), one reason is that selecting text from a list may be quicker than manual entering the text as stated in the previous Office Action.

Claim Rejections - 35 USC § 103

The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.

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Claims **1-17** are rejected under 35 U.S.C. 103(a) as being unpatentable over Henrick (US 6,507,727).

Regarding claim 1, Henrick teaches a computer-implemented method for 1. retrieving a stored broadcast segment associated with a transmitted broadcast segment in response to a user inquiry, the user inquiry referencing a time and a date of broadcast, and a station identifier of the transmitted broadcast segment, the user initiating the inquiry upon receiving the transmitted broadcast segment, the method comprising (See Col. 1 lines 61-67, Col. 2 lines 1-40): configuring a broadcast segment database with a plurality of stored broadcast segments associated with respective broadcast times, broadcast dates, station identifiers and identification information (See Col. 4 lines 46-67, Col. 5 lines 1-46 Server has a copy of the station schedule); configuring a communications device that is responsive to the user initiating the inquiry (See Col. 3 lines 62-67, Col. 4 lines 1-38 User creates an account); generating the time and date of broadcast of the transmitted broadcast segment with the communications device (See Col. 4 lines 40-67); entering the station identifier of the transmitted broadcast segment (See Col. 4 lines 46-53); generating, after configuring the communications device, after generating the time and date of broadcast, and after selecting the station identifier, a first bookmark in response to the user inquiry, wherein the first bookmark includes information describing the time and date of broadcast and the station identifier from the user inquiry (See Fig. 3 and Col. 4 lines 46-67, Col. 5 lines 1-46); storing the first bookmark in association with a user identification code in a user database (See Col. 4 lines 54-67, Col. 5 lines 1-7 The server must store the bookmark

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at least temporarily to compare it to tracking information); retrieving a first stored

broadcast segment corresponding to the first bookmark from the broadcast segment

database (See Col. 4 lines 46-67, Col. 5 lines 1-46); and transmitting the first stored

broadcast segment to a user-selected destination (See Col. 4 lines 46-67, Col. 5 lines 1-

46). Henrick differs from the claimed invention in that the user does not necessarily

select the station identifier from a stored list of station identifiers, wherein the stored list

is stored in a memory arrangement of the communications device. Selecting an

identifier from a stored list as opposed to entering an identifier is well known as

disclosed in Henrick when the communication device stores a list of bookmarks and

where the user selects a bookmark from a list (See Col. 4 lines 24-45). Thus, it would

have been obvious to one of ordinary skill in the art at the time the invention was made

to modify Henrick such that the user selected the station identifier from a stored list of

station identifiers, wherein the stored list is stored in a memory arrangement of the

communications device to allow the user to input the identifier more quickly.

2. Regarding claim **2**, Henrick teaches the method further comprising after the transmitting step, storing the first stored broadcast segment in a user-selected storage location associated with the user identification code for subsequent retrieval and review by the user (See Fig. 4 and Col. 5 lines 11-45).

3. Regarding claim **3**, Henrick teaches wherein the step of generating the first bookmark includes the steps of: recording the time and date of broadcast of the transmitted broadcast segment with a mobile communications device upon entering the station identifier in the mobile communications device (See Fig. 3 and Col. 4 lines 46-

53); and transmitting the first bookmark from the mobile communications device to the user database (See Col. 4 lines 64-67, Col. 5 lines 1-7).

- Regarding claim 4, Henrick teaches wherein the first stored broadcast segment 4. includes a title of a creative work, the creative work selected from the group consisting of: a sound recording, a video program and a movie (See Col. 1 lines 61-63, Col. 4 lines 64-67).
- 5. Regarding claim 5, Henrick teaches the method further comprising after the transmitting step: retrieving with a vendor managed data processing system the creative work corresponding to the title (See Col. 5 lines 11-46); and storing the creative work in a user-selected storage location (See Col. 5 lines 11-46).
- 6. Regarding claim 6, Henrick teaches the method further comprising before generating the first bookmark: assigning the user identification code upon completing a user-profile (See Col. 3 lines 60-67, Col. 4 lines 1-4); and generating a set of demographic data for each user when retrieving from the broadcast segment database (See Col. 5 lines 12-23).
- 7. Regarding claim 7, Henrick teaches the method, further comprising the step of verifying eligibility of the user to retrieve the first stored broadcast segment from the broadcast segment database (See Col. 5 lines 11-46).
- 8. Regarding claim 9, Henrick differs from the claimed invention in that the userselected destination is typically a destination that is independent of the mobile communication device (See Col 1 lines 61-67, Col. 2 lines 1-5). However, Henrick does teach where his invention has the flexibility to download songs to a client device through

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a wireless connection (See Col. 5 lines 59-67, Col. 6 lines 1-51). In the background of his invention Henrick teaches where downloading digital content to a mobile communication device is well known (See Col. 1 lines 43-58). Although Henrick teaches where his invention is a solution to the drawbacks of downloading digital content to the mobile communication device, it still would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Henrick so that user requested digital content was downloaded directly to the mobile communication device. The motivation for such a modification would have been that it is advantageous to have digital content downloaded to a portable device (See Col. 6 lines 38-51).

- 9. Regarding claim **10**, claim **10** is a system claim corresponding to method claim **1**. Thus, claim **10** is discussed and rejected according to claim **1**.
- 10. Regarding claim 11, Henrick teaches wherein means for generating a first bookmark includes a mobile communications device configured and arranged to store the time and date of the first broadcast segment upon entering the station identifier associated with the transmitted broadcast segment (See Col. 4 lines 45-67, Col. 5 lines 1-7 The mobile communications device must store the time and date at least temporarily so information can be transmitted to the server).
- 11. Regarding claim **12,** Henrick teaches wherein the transmitted broadcast segment includes a creative work received by the user from a broadcast station associated with the station identifier, the creative work selected from the group consisting of: a sound recording, a video program and a movie (See Col. 1 lines 61-63, Col. 4 lines 64-67).

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12. Regarding claim **13**, Henrick teaches wherein the stored broadcast segment includes a title of a creative work, the creative work selected from the group consisting of: a sound recording, a video program and a movie (See Col. 1 lines 61-63, Col. 4 lines 64-67).

- 13. Regarding claim **14,** Henrick teaches wherein means for retrieving the first stored broadcast segment includes a vendor managed data processing system configured to use the title to retrieve from the broadcast segment database the creative work associated with the title, the vendor managed data processing system further configured to transmit the creative work to the user-selected destination (See Col. 5 lines 11-46).
- 14. Regarding claim **15**, Henrick teaches the system further comprising a user-profile database accessible by a vendor managed data processing system and configured to store a set of demographic data in association with the user identification code, the demographic data being generated as each user retrieves stored broadcast segments from the broadcast segment database (See Col. 3 lines 22-67, Col. 4 lines 1-13, Col. 5 lines 11-46).
- 15. Regarding claim **16**, Henrick teaches the mobile communications device further comprising a receiver arrangement configured to receive and decode a signal that includes the transmitted broadcast segment that is transmitted at a selected radio frequency, wherein the mobile communications device is configured to store the time, date and selected radio frequency upon the user initiating the inquiry (See Col. 4 lines 45-67, Col. 5 lines 1-7, The mobile communications device must store the time, date,

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and frequency at least temporarily so that the information can be transmitted to the server).

16. Regarding claim 17, Henrick teaches a computer-implemented method for retrieving a stored broadcast segment associated with a transmitted broadcast segment in response to a user inquiry, the user inquiry referencing a time and a date of broadcast, and a station identifier of the transmitted broadcast segment, the user initiating the inquiry upon receiving the transmitted broadcast segment, the method comprising (See Col. 1 lines 61-67, Col. 2 lines 1-40): configuring a broadcast segment database with a plurality of stored broadcast segments associated with respective broadcast times, broadcast dates, station identifiers and identification information (See Col. 4 lines 46-67, Col. 5 lines 1-46); configuring a communications device that is responsive to the user initiating the inquiry (See Col. 3 lines 62-67, Col. 4 lines 1-38 User creates an account); generating the time and date of broadcast of the transmitted broadcast segment with the communications device (See Col. 4 lines 40-67); entering the station identifier of the transmitted broadcast segment (See Col. 4 lines 46-53); generating, after configuring the communications device, after generating the time and date of the broadcast, and after entering the station identifier, a first bookmark in response to the user inquiry, wherein the first bookmark includes information describing the time and date of broadcast and the station identifier from the user inquiry (See Fig. 3 and Col. 4 lines 46-67, Col. 5 lines 1-46); storing the first bookmark in association with a user identification code in a user database (See Col. 4 lines 54-67, Col. 5 lines 1-7 The server must store the bookmark at least temporarily to compare it to tracking

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information); retrieving a first stored broadcast segment corresponding to the first bookmark from the broadcast segment database (See Col. 4 lines 46-67, Col. 5 lines 1-46); retrieving a creative work corresponding to the first stored broadcast segment from a remote data processing system, wherein the creative work is a digital representation of a sound recording (See Col. 5 lines 24-46); and transmitting the creative work to a mobile communications device and storing the creative work in a memory arrangement of the mobile communications device (See Col. 6 lines 38-51). Henrick differs from the claimed invention in that the user does not necessarily select the station identifier from a stored list of station identifiers, wherein the stored list is stored in a memory arrangement of the communications device. Selecting an identifier from a stored list as opposed to entering an identifier is well known as disclosed in Henrick when the communication device stores a list of bookmarks and where the user selects a bookmark from a list (See Col. 4 lines 24-45). Thus, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Henrick such that the user selected the station identifier from a stored list of station identifiers, wherein the stored list is stored in a memory arrangement of the communications device to allow the user to input the identifier more quickly.

Conclusion

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

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A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jamieson W. Fish whose telephone number is 571-272-7307. The examiner can normally be reached on Monday-Friday, 8:00-5:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Chris Kelley can be reached on 571-272-7331. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

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JF 1-20-2006

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